

Techknow Challenge

Near Real-Time Gamification of the Drive-Thru

Techknow Challenge has refined the drive-thru and has turned Big Data into Big Fun by allowing restaurants to compete in near real-time.



Techknow meets the industry's standards in tracking average drive-thru times, highest sales, total number of cars, window times, average check, etc. Techknow Challenge comes with a microcomputer, LCD display, and all of the necessary cables and mounts. The system compliments Techknow's timer and does not require internet access.

Techknow's Drive-Thru Challenge Benefits:

- Competition has proven to reduce total drive-thru times by as much as 51% per hour (Based on U.S. study in one region)
- Drive-thru competitions in near real-time
- Great tool to motivate the crew and create a fun, competitive environment
- Encourages better team work among employees and managers
- Competitions can be ranked on up to 20 different variables
- An unlimited number of stores can compete in a specific time zone and in near real-time
- Competition at the Franchise, Region or Enterprise level
- Posting of hourly winners in 3 categories gives every crew an opportunity to win
- Challenge board is updated in near real-time. These continuous updates enable the store to take immediate corrective action



Customer Testimonial

"The first week we installed the timers our stores were averaging 3:00 minutes total time. By the end of the second week drive-thru times had fallen to 2:35 to 2:45. Upon activating the Techknow Challenge, times dropped again to 2:12 to 2:25 where they have stabilized. Not to mention, ticket averages are up as well based on having that new measurable metric live all the time. This is amazing: Total time dropping by 48 seconds and tickets averages increasing." - Manager at a Premier Fast Food Chain